

CID LINES[®]

**WE
MAKE
HYGIENE
WORK**

www.cidlines.com



FROM FARMER TO WORLDWIDE SUPPLIER





FROM FARMER TO WORLDWIDE SUPPLIER

Based in Leper, Belgium
More than 280 employees worldwide
Turnover:

2018: 94 million

2019: estimated 105 million

Continuous growth over last 10y > 11%

CID LINES[®]

Based on...

Entrepreneurship

Customer Satisfaction

Personal relationships with all stakeholders



CID LINES



ORGANISATION

CID LINES®

WORLDWIDE



General services (finance, HR, admin.)
Sales & marketing
CIRLAM laboratory
Regulatory affairs
QHSE
Production (technical & pharma)
Logistics center



Local functions in Poland
Sales & Marketing
Warehousing
QSHE
Regulatory affairs



Local functions in Russia
Sales & Marketing
Warehousing
Production
QSHE
Regulatory affairs

PRODUCTION

Quality norm: ISO 9001 - 2000 GMP Feed Safety

1200 Ton/week (2 shifts)



PHARMA PRODUCTION UNIT

Quality norm: GMP-pharma



200T/week (1 shift)



QUALITY CONTROL AND R&D

Technical laboratory

Microbiological laboratory (GLP accredited!)

Analytical labs

Strategic corporations with international labs
and universities





REGULATORY AFFAIRS

Management technical data (SDS, e-SDS...)

Organisation of external testings

Management of all registration files

Tox- and ecotox reports, follow-up on clinical trials

> 50 biocides
worldwide

> 2600
registrations

5 VMP's
in EU



DIVISIONS

CID LINES[®]

ANIMAL HEALTH CARE

Turnover 70%

Export to more than 96 countries

Only B2B

Worldleader



FOOD INDUSTRY



Turnover 15%

Export to more than 15 countries

Technical field specialists

Technical customer support

TRUCK & CAR CARE

KENOTEK
by CID LINES



Turnover 15%

Export over more than 45 countries

Complete ranges

Vehicle care

Truck care - transport

 GUARANTEE FOR SUCCESS

CID LINES[®]

WE KEEP INNOVATING & INVESTING IN KNOW-HOW

30 years of experience

State of the art R&D and registration capabilities

Own accredited laboratories

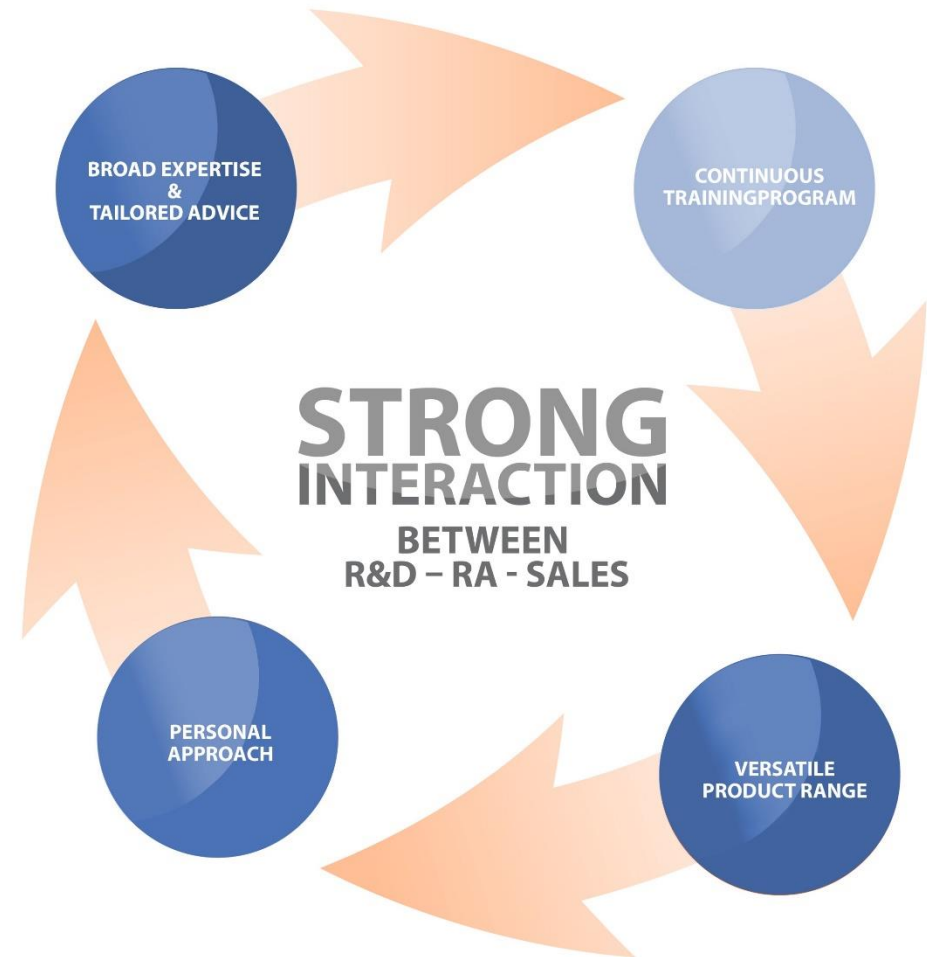
Worldwide experienced team



CID LINES[®]



WE OFFER 360° SOLUTIONS & A RESULT ORIENTED APPROACH



CID LINES®

Guarantee for success



WIN-WIN PARTNERSHIPS

Main principles:

Common vision and strategy

Create growth potential for ambitious distributors

Profitability for all parties by attractive margins

Experienced sales & marketing teams

> 100 multilingual experts

Long term relationships with our distributors worldwide

Complete support and advice program for distributors

Global marketing strategy with local influences

Distributors

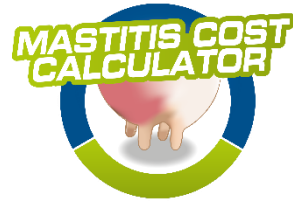
> 750 distributors

In > 98 countries worldwide

Selecting the right distributors

CID LINES

MORE THAN ONLY PRODUCTS



Tools to measure

How-to-movies



Management programs



Distributorzone & trainingcenter

MORE THAN ONLY PRODUCTS

Specialized catalogues



Trained co-workers



**WE
MAKE
HYGIENE
WORK**

Hygiene is health. Hygiene makes all the difference in the food chain, from farm to fork. At CID LINES we make hygiene work. We combine 360° solutions with tailored advice. We go for the highest service levels and we invest in continuous innovation. This way we help our partners focus on what's key: keeping their business profitable, sustainable and most of all healthy. Because hygiene is health and health means greater wellbeing for all.

CID LINES®